

KEB Creative, Media and Communications Business Growth Consultation

29th February 2012, 4pm – 7pm

Oakwood House, Conference Centre

**Kent Economic Board is hosting this event in partnership
with Kent County Council**

- 3.45 – 4.00 Registration & Refreshments
- 4.00 – 4.30 Welcome and Introductions from Andrew Metcalf, Maxim PR, a member of KEB Business Advisory Board and Interim member of the Local Enterprise Partnership.
- Opening remarks from Paul Carter, Leader Kent County Council and Michael Hill, Cabinet Member for Customer and Communities.
- 4.30 – 5.15 Examination of investment and development opportunities, critical success factors, and entrepreneurial challenges for this sector – each speaker will give their particular personal and professional perspective.
- How to Compete with London.
 - 3 short pop ups from Creative, Higher education, and Media perspectives. Zoe Murphy, John Brazier, Andrew Metcalf.
- Speakers to be confirmed
- 5.15 – 5.30 Q & A session with speakers
- 5.30 – 6.20 Table discussions – delegates will be invited to discuss and identify the key factors that will promote growth and development for this sector in Kent.
- 6.20 – 6.35 Plenary session with input from the Table discussions – chaired by Andrew Metcalf.
- 6.35 – 6.45 Concluding remarks – Kevin Lynes, KCC Cabinet Member for Regeneration and Economic Development.
- 6.45 – 7.00 Networking.

