

“Calling Kent’s creative, media and communications businesses. Your industry, and county, needs you.”



www.keb.org.uk

KEB Creative, Media and Communications Business Growth Consultation

29th February 2012, 4pm - 7pm, at
Oakwood House, Conference Centre, Maidstone.

This is your chance to directly influence how Kent’s creative industries can play their part in bringing about a vibrant and dynamic economy. It’s your opportunity to tell the county’s decision-makers what you need to help your business grow here in Kent.

You are invited to this business growth consultation event on the 29th February at Oakwood House Conference Centre, Maidstone for companies, large or small, in the sector, including:

- Architecture
- Art, Craft and Design
- Broadcasting
- Creative innovation
- Design
- Digital Entertainment Media
- Event Management
- Games developers
- Marketing and Advertising
- Performing Arts
- Public relations
- Video and film production
- Web design

Top of the event’s agenda will be the chance for delegates to focus on what factors may be holding back the success of local creative businesses. Can you help us answer the question: what would make a real difference to the commercial success of creative industries in Kent? And - What can the public sector, even in these difficult times, do to help your business, and the sector, flourish? Come and tell us.

Kent Economic Board and KCC are hosting this consultation because both organisations recognise that the county’s future success will be driven by a small number of important sectors – and the creative industries is one of them.

We have attached the event’s programme. After two short thought-provoking briefings to help light the blue touch paper, there will be plenty of time for round table discussions and feedback. This will be your opportunity to give your views on how to overcome the barriers to business growth, drive investment, tackle any requirement for skills and shape your future business success. Your input will directly form the action plans, policy and programmes of delivery for business growth and support in the county.

It will be a stimulating afternoon, a great networking opportunity, and we are expecting a strong turnout from highly motivated and opinionated business leaders from the creative industries sector.

Please RSVP to Sylvana Jones on 01622 221940 or via email sylvana.jones@kent.gov.uk or enrol online at www.keb.eventbrite.co.uk – and we look forward to seeing you on 29th February.

You are welcome to pass this invite onto colleagues who you think would like to contribute to this discussion

A handwritten signature in black ink, appearing to read 'Geoff Miles', written over a horizontal line.

Geoff Miles
Chairman
Kent Economic Board



www.kent.gov.uk/business.aspx