

KEB Sector Consultation to identify the growth opportunities in the Adult Health and Social Care market

Monday 19th September 2011, 2pm – 6pm

East Malling Conference Centre,

**Kent Economic Board is hosting this event in partnership
with Kent County Council**

- 2.00 – 2.10 Registration and Refreshments
- 2.10 – 2.30 Welcome and Introductions from Cedric Frederick, Chief Executive, Avante Partnership, member of KEB Business Advisory Board.
- Opening remarks - Kent County Council
- 2.30 – 3.30 Examination of investment and development opportunities, critical success factors, and entrepreneurial challenges for this sector – each speaker will give their particular personal and professional perspective.
- Opportunities from changing patterns of market demand, innovation and policy changes. Tom Noon, Chairman, Cordis Bright.
 - An assessment of opportunities arising from the proposed changes in the Health economy. Colin Tomson, Chair of Kent and Medway PCT Cluster.
 - A view from the private sector. Cedric Frederick, Chief Executive, Avante Partnership.
- 3.30 – 4.00 Question and Answer session with speakers.
- 4.00 – 4.15 Refreshments
- 4.15 – 5.15 Table discussions – delegates will be invited to discuss and identify the key factors that will promote growth and development for this sector in Kent.
- 5.15 – 5.35 Plenary session with input from the Table discussions – chaired by Cedric Frederick.
- 5.35 – 5.45 Concluding remarks – Kevin Lynes, KCC Cabinet Member for Regeneration.
- 5.45 – 6.00 Networking.